Trainers



Thilo Kraft Goethe University Frankfurt

Ph.D. Candidate in Quantitative Marketing



Jan Bischoff Goethe University Frankfurt

- Business & Economics Student,
- Course Designer and Teacher at TechAcademy e.V.

Introduction to Data Science with Python for Beginners

🮯 Objective

Data analysis plays a critical role in many academic disciplines, and the Python programming language has become one of the standard tools within the Data Science community. However, the first steps in coding can be intimidating and discouraging – especially if you have never worked with a programming language before. This course will introduce programming with Python and how to use it for data analysis. After successfully completing this course, you will be able to understand the fundamentals of the Python programming language. This skill set includes basic data analysis by data wrangling, visualizing data, and applying simple statistical models in Python. Our goal is to show you the scope of possibilities within Python and leave you with the impression that you can confidently implement your own empirical projects in Python.

🚺 Description

This course aims at beginners. Hence, we will cover Python's programming fundamentals, such as variables, loops, and logic statements, before we dive into Data Science. You will learn:

- Syntax and basics of Python and how to use Jupyter Notebooks as a coding environment
- Data analysis, data wrangling, and data visualization using numpy, pandas and matplotlib
- Introduction on how to use simple statistical models in Python with scikitlearn
- This course will not cover deeper statistical or theoretical concepts as we focus on applied coding

🦻 Methodology

The course will alternate between short introductions to concepts or methods and small do-it-yourself coding exercises.

Conditions

- No prior coding experience is needed. If you already did some programming, keep in mind that this course's beginning could be redundant for you as we aim at programming beginners.
- A Google Account to work with Google Colab as a simple and ready-togo development environment. Alternative: a locally installed Jupyter Notebook environment. Due to time constraints, we will not go through the installation and setup, so we highly encourage using Google Colab.
- Please bring your own laptop to code along during the application exercises.

Organizational Information

Language / Format	English / On campus
Target group	Doctoral Candidates at all stages and from all faculties with no or minor prior experience in programming
Date	Monday, 27 November 2023, 9:00 – 17:00
Registration	For registration click here