

Trainer



Josie Dixon
Lucian Consulting

Josie Dixon has worked for over 100 universities internationally as a publishing and research training consultant. In a 15-year career as a scholarly publisher, she was Senior Commissioning Editor at Cambridge University Press and Academic Publishing Director at Palgrave Macmillan.

As a consultant, she has since trained many hundreds of publishers and thousands of researchers in the humanities and social sciences.

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Publishing Scholarly Monographs in the Humanities & Social Sciences

Objective

- To understand the climate for monograph publishing and how this shapes editors' decision-making
- To understand important differences between a PhD and a publishable book, and to scope out the necessary transition between the two
- To increase awareness of international publishing criteria
- To rethink your doctoral or post-doctoral research project for publication in the light of those criteria
- To draft the main elements of a book proposal in preparation for submission to a publisher

Description

The present climate is notoriously difficult for scholarly publishing, and making a first approach to international presses with the fruits of your doctoral or postdoctoral research can be a daunting and uncertain business.

This workshop, led by an experienced international publisher and training consultant, is designed to demystify the task, shedding light on the decision-making process and helping researchers considering book publication to present their work to publishers in the best way.

It encourages participants to view their research as others will see it, along the line that stretches from commissioning editors and peer reviewers all the way down the supply chain to booksellers, librarians, review editors, and the prospective readership. This involves thinking about the market, choosing and approaching a publisher, and understanding how to represent your work to best advantage. The workshop also deals with how to negotiate the particular challenges of interdisciplinary work. In this intensive 2-day workshop, we move from presentation and discussion (to develop an awareness of publishing conditions), through verbal exercises (to develop the articulation of your research in relation to editorial criteria), to drafting the key elements of a book proposal step-by-step.

Methodology

- Pre-course reading
- Presentation and discussion with opportunity for questions
- Discussion exercises in pairs, applied to the participants' own projects
- Drafting exercises to build up the key elements of a book proposal step-by-step
- Handouts for further reference

Organizational Information

Language / Format	English / On campus
Target group	Advanced Doctoral Candidates and Postdocs from the Humanities and Social Sciences
Date	Thursday, 7 December 2023, 10:30 – 16:30 Friday, 8 December 2023, 9:30 – 16:30
Registration	For registration click here