CONFERENCE VENUE
The conference is located on the University’s new campus in Westend. The main part of the conference will take place in the Eisenhower-Saal in the IG-Farben-Building (marked as “1” on the map). The room number is IG 1.314.

The keynote will take place in the HRZ (marked as „13“ on the map). The room number is HZ 8. The walking distance between the buildings is about 5-7 minutes.

PARKING
There are parking spots available on Campus Westend (underground parking in PEG, „12“). Please contact Mrs. Stelter (see below) for reservation. The access to the garage is from Horkheimer Straße.

Additionally parking is available in Rostocker Straße and the Wismaer Straße (without registration).

DIRECTIONS TO CAMPUS WESTEND
by public transportation
► subway station „Holzhausenstraße“ (U1/U2/U3/U8);
► 10 minute walk via Holzhausenstraße and Hansaallee
► bus 36, bus station „Uni-Campus Westend“
► bus 75, bus stations „Bremer Straße“ and „Lübecker Straße“

by car
► via A 66 / Miquelallee / Hansaallee / Lübecker Straße (all directions)
► Reuterweg / Bremer Straße / Hansaallee (from the City and Campus Bockenheim)

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SYMPOSIUM
Economization, Commodification, Digitalization
The Emergence of a Global Education Industry

February 16-17, 2017
Goethe University Frankfurt

ORGANIZING TEAM
Gita Steiner-Khamsi (Geneva/New York)
Isabell Diehm (Frankfurt/M.)
Christiane Thompson (Frankfurt/M.)
Frank-Olaf Radtke (Frankfurt/M.)
Marcelo Parreira do Amaral (Münster)
Johannes Bellmann (Münster)
PROGRAM

Thursday
10:00-10:30  Preview and Opening Remarks
Prof. Dr. Isabell Diehm
Dean, Department of Education

Prof. Dr. Isabell Diehm & Prof. Dr. Christiane Thompson
Local Organizing Team

10:30-12:00  Panel 1
Promoting Education for Economic Survival
Chair
Prof. Dr. Frank-Olaf Radtke
(Goethe-University Frankfurt/M., Germany)

Panelists
Prof. Dr. Antoni Verger & Clara Fontdevila
(Autonomous University of Barcelona, Spain)
Private Actors, Interests and Networks in the Promotion of Pro-Market Educational Reform

Prof. Dr. Christopher Lubienski
(Indiana University, US)
Advocacy Coalitions and Market Models for Education

Dr. Natasha Ridge & Susan Kippels
(Sheik Saud bin Saqr Al Qasimi Foundation, RAK, UAE)
Helping the World or Helping Themselves? Has UNICEF Become a Pay for Play Organization at Odds with Its Mandate of Realizing (the Same Quality of) Education for All?

Prof. Dr. Marcelo Parreira do Amaral
(University of Münster, Germany)
Embedding Education Research in the European Economic Imaginary?

Discussant
Prof. Dr. Florian Waldow
(Humboldt University of Berlin, Germany)

12:00-13:30  Lunch Break

13:30-15:00  Panel 2
Commodities, Equities, and the Transformation of Education
Chair
Prof. Dr. Christiane Thompson
(Goethe-University Frankfurt/M., Germany)

Panelists
Prof. Dr. Eva Hartmann
(Copenhagen Business School, Denmark)
The Internationalization of Education through the Marketization of Corporate Education

Prof. Dr. Gita Steiner-Khamsi
(Teachers College, Columbia University New York, US)
Businesses Seeing like a State, Governments Calculating like a Business

Prof. Dr. Bob Lingard
(University of Queensland, Australia)
The Global Education Industry in Australian Schooling: A Critical Case Analysis

Discussant
Prof. Dr. Karin Amos
(University of Tübingen, Germany)

15:00-15:30  Observations and Comments with Overall Discussion of the First Day
Prof. Dr. Johannes Bellmann
(University of Münster, Germany)

Friday
10:00-10:30  Welcome Greetings and Retrospective/ Prospective for the Second Day
Prof. Dr. Johannes Bellmann & Prof. Dr. Marcelo Parreira do Amaral
(University of Münster, Germany)

10:30-12:30  Panel 3
Global Digital Futures
Chair
Prof. Dr. Marcelo Parreira do Amaral
(University of Münster, Germany)

Panelists
Prof. Dr. Stephen Carney
(Roskilde University, Denmark)
Social Enterprise, Education and Performative ‘Development’

Prof. Dr. Christiane Thompson
(Goethe-University Frankfurt/M., Germany)

Prof. Dr. Karin Amos
(University of Münster, Germany)
Virtually Human? The Terasem Movement and Education

Prof. Dr. Ralf Lankau
(Offenburg University of Applied Sciences, Germany)
Think Different or: How to Teach without a Tablet

Discussant
Prof. Dr. Thomas Höhne
(Helmut-Schmidt-University Hamburg, Germany)

12:30-13:00  Observations and Comments with Overall Discussion of the Second Day
Prof. Dr. Frank-Olaf Radtke
(Goethe-University Frankfurt/M., Germany)

13:00  Lunch and Departure