

CONFERENCE VENUE

The conference is located on the University's new campus in Westend. The main part of the conference will take place in the Eisenhower-Saal in the IG-Farben-Building (marked as „1“ on the map). The room number is IG 1.314.

The keynote will take place in the HRZ (marked as „13“ on the map). The room number is HZ 8. The walking distance between the buildings is about 5-7 minutes.

PARKING

There are parking spots available on Campus Westend (underground parking in PEG, „12“). Please contact Mrs. Stelter (see below) for reservation. The access to the garage is from Horkheimer Straße.

Additionally parking is available in Rostocker Straße and the Wismaer Straße (without registration).

DIRECTIONS TO CAMPUS WESTEND

by public transportation

- ▶ subway station „Holzhausenstraße“ (U1/U2/U3/U8);
- ▶ 10 minute walk via Holzhausenstraße and Hansaallee
- ▶ bus 36, bus station „Uni-Campus Westend“
- ▶ bus 75, bus stations „Bremer Straße“ and „Lübecker Straße“

by car

- ▶ via A 66 / Miquelallee / Hansaallee / Lübecker Straße (all directions)
- ▶ Reuterweg / Bremer Straße / Hansaallee (from the City and Campus Bockenheim)



CONTACT

Goethe-University Frankfurt
Department of Education
Institute of General Education
Theodor-W.-Adorno-Platz 6
60323 Frankfurt am Main

Contact: Frau Nicole Stelter
Phone: +49 (0)69-798-36244
E-Mail: stelter@em.uni-frankfurt.de



SYMPOSIUM

Economization, Commodification, Digitalization
The Emergence of a Global Education Industry

February 16-17, 2017
Goethe University Frankfurt

ORGANIZING TEAM

Gita Steiner-Khamsi (Geneva/New York)
Isabell Diehm (Frankfurt/M.)
Christiane Thompson (Frankfurt/M.)
Frank-Olaf Radtke (Frankfurt/M.)
Marcelo Parreira do Amaral (Münster)
Johannes Bellmann (Münster)



PROGRAM

Thursday

10:00-10:30 Preview and Opening Remarks

Prof. Dr. Isabell Diehm
Dean, Department of Education

Prof. Dr. Isabell Diehm & Prof. Dr. Christiane Thompson
Local Organizing Team

10:30-12:00 Panel 1

Promoting Education for Economic Survival

Chair
Prof. Dr. Frank-Olaf Radtke
(Goethe-University Frankfurt/M., Germany)

Panelists

Prof. Dr. Antoni Verger & Clara Fontdevila
(Autonomous University of Barcelona, Spain)
Private Actors, Interests and Networks in the Promotion of Pro-Market Educational Reform

Prof. Dr. Christopher Lubienski
(Indiana University, US)
Advocacy Coalitions and Market Models for Education

Dr. Natasha Ridge & Susan Kippels
(Sheikh Saud bin Saqr Al Qasimi Foundation, RAK, UAE)
Helping the World or Helping Themselves? Has UNESCO Become a Pay for Play Organization at Odds with Its Mandate of Realizing (the Same Quality of) Education for All?

Prof. Dr. Marcelo Parreira do Amaral
(University of Münster, Germany)
Embedding Education Research in the European Economic Imaginary?

Discussant
Prof. Dr. Florian Waldow
(Humboldt University of Berlin, Germany)

12:00-13:30 Lunch Break

13:30-15:00 Panel 2

Commodities, Equities, and the Transformation of Education

Chair
Prof. Dr. Christiane Thompson
(Goethe-University Frankfurt/M., Germany)

Panelists

Prof. Dr. Eva Hartmann
(Copenhagen Business School, Denmark)
The Internationalization of Education through the Marketization of Corporate Education

Prof. Dr. Gita Steiner-Khamsi
(Teachers College, Columbia University New York, US)
Businesses Seeing like a State, Governments Calculating like a Business

Prof. Dr. Bob Lingard
(University of Queensland, Australia)
The Global Education Industry in Australian Schooling: A Critical Case Analysis

Discussant

Prof. Dr. Karin Amos
(University of Tübingen, Germany)

15:00-15:30 Observations and Comments with Overall Discussion of the First Day

Prof. Dr. Johannes Bellmann
(University of Münster, Germany)

16:00-17:00 Keynote

Prof. Dr. Stephen J. Ball
(IOE University College London, UK)

Michael and Susan Go Investing
The Michael and Susan Dell Foundation (MSDF) and the Fuzzy Relations between Philanthropy and Business in Education

Introduction

Prof. Dr. Isabell Diehm
(Goethe-University Frankfurt/M., Germany)

Friday

10:00-10:30 Welcome Greetings and Retrospective/ Prospective for the Second Day

Prof. Dr. Johannes Bellmann & Prof. Dr. Marcelo Parreira do Amaral
(University of Münster, Germany)

10:30-12:30 Panel 3

Global Digital Futures

Chair
Prof. Dr. Marcelo Parreira do Amaral
(University of Münster, Germany)

Panelists

Prof. Dr. Stephen Carney
(Roskilde University, Denmark)
Social Enterprise, Education and Performative 'Development'

Prof. Dr. Christiane Thompson
(Goethe-University Frankfurt/M., Germany)
The Globalized Expert. On the Transformation and Authorization of Educational Research

Prof. Dr. Karin Amos
(University of Tübingen, Germany)
Virtually Human? The Terasem Movement and Education

Prof. Dr. Ralf Lankau
(Offenburg University of Applied Sciences, Germany)
Think Different or: How to Teach without a Tablet

Discussant

Prof. Dr. Thomas Höhne
(Helmut-Schmidt-University Hamburg, Germany)

12:30-13:00 Observations and Comments with Overall Discussion of the Second Day

Prof. Dr. Frank-Olaf Radtke
(Goethe-University Frankfurt/M., Germany)

13:00 Lunch and Departure