Optimy has developed an innovative and intuitive Software as a Service (SaaS) that allows organisations to better manage their sponsorship, grants and community investment.

After 6 years, Optimy records more than 180 customers across 6 continents. More than 98% of Optimy users renew their licence each year, including big names such as BMW, Carrefour, Johnson&Johnson, L’Oréal, Vodafone, Holcim and Volkswagen.

Optimy aims to become the leader worldwide in its niche market and is looking for a Marketing Intern to take an active part in the development of the brand awareness and in the reach of new prospects.

Please note that we will accept only applicants who can provide us with an internship agreement from their university.

Responsibilities:

• Manage our corporate social media accounts.
• Write and publish blog articles.
• Update our website.
• Improve our SEO.
• Run and improve emailing campaigns.
• Update and improve our sales documents.
• Increase our online presence in directories or publications.

Requirements:

• You are a student in Business/Marketing/Communication.
• A strong command of the English language is mandatory. A good command of the French or Spanish or Italian or German language is a plus.
• You are autonomous and have excellent organisation skills.
• Good knowledge of Photoshop/Illustrator/InDesign is a plus.
• A previous internship in the same field is a plus.

Our offer:

• A real job experience, you won’t stand at the copy machine!
• A young, dynamic and international-minded working atmosphere.
• The opportunity to be part of a fast-growing project.

Depending on circumstances, part of accommodation and transportation costs are covered. We grant 300€/month to foreign students and 50€/month to students based in Belgium.

You are interested? Go to http://jobs.optimy.com/en/ to apply!