Connecting with persons from both inside and outside your academic context is important. Networking helps in creating joint projects and fuelling career options. This insight, however, may turn into a stress factor: Even self-confident persons often feel insecure when having to connect to strangers and to stay in touch after a conference.

The good news is: You can improve your networking and small talk skills by activating communication tools that make you successful as an academic. When developing strategies to build and maintain professional contacts, you will feel safer and be able to enjoy the occasion.

OBJECTIVES
In this workshop, you will

- learn about relevant networks in academia (incl. social media)
- consider them in case studies and in your own planning
- derive and develop your individual networking strategies (personal questionnaire)
- learn to start, develop and end conversations
- overcome specific hurdles to approach decision makers
- find ways to stay in touch with interesting persons

METHODS
After the workshop, participants are able to plan professional gatherings in advance and feel more comfortable in the social setting of their academic community. Most importantly, they are able to set their own goals and to develop concrete strategies of achieving them.

DATE
Wednesday, May 31st 2017, 10:00 am – 6:00 pm

PLACE
Seminarhaus, Room SH 3.105, Campus Westend

TARGET GROUP
Women Researchers: Postdocs and Advanced Doctoral Candidates

COACH
Dr. Sylvia Lähken, textATRIUM

REGISTRATION
required until May 16th 2017 at maltry@em.uni-frankfurt.de
participant limit: 12

FURTHER INFORMATION
Dr. Karola Maltry, Project Coordinator Career Support, +49 69 798-18115, maltry@em.uni-frankfurt.de