

How to Get Your Research Funded: First Steps in Scientific Grant-Writing

Trainer



Bettina Maria Heiss, Ph.D

Research Service Center,
Goethe-Universität,
Frankfurt

- Serves as the Liaison Officer for National Research Funding and Early Career Researchers at Goethe University's Research Service Center
- Began her career as a grant-writing consultant at Heidelberg Research Service in 2013 after working as a postdoctoral researcher at Heidelberg University's Max-Weber-Institute of Sociology
- Received her Ph.D. in Organizational Communication from the Annenberg School for Communication and Journalism at the University of Southern California, Los Angeles, in 2009
- Worked as an experiential learning facilitator at USC's Marshall School of Business from 2004 -2008



Research
Service Center

Objective

- To present early career researchers with an overview of major national and international funding agencies and their offerings
- To provide them with a variety of research tools available for learning about third-party funding opportunities
- To familiarize participants with basic strategies for crafting a proposal draft targeted towards a specific funding agency and grants program
- To introduce participants to Goethe University's Research Service Center and other useful resources for grant-writing

Description

The ability to acquire external funding is becoming increasingly important for researchers across all areas of study. However, given the sheer number of national and international funding agencies boasting various types of grants, researchers new to grant-writing may find it overwhelming to navigate the grant-giving landscape efficiently in order to select those opportunities that best fit their specific needs.

As a first step, participants are presented with an overview of major funding agencies and some of their programs. They also learn about a variety of research tools they can use to gather information about current calls for grant proposals.

As a second step, participants learn about basic strategies useful for writing a proposal optimized towards a specific call. Researchers benefit from reading calls carefully in order to both understand the formal requirements (Who is eligible? What kinds of project-related costs are covered? Which documents have to be prepared?) and the informal expectations expressed by the grant providers. The workshop familiarizes participants with budgeting basics as well as some guidelines about how to align different parts of the proposal (scientific work program, budget, composition of the project team). As the best proposals are those crafted using input and feedback from a variety of sources, participants are also introduced to the services offered by Goethe University's Research Service Center and other resources available to them at GU. The Research Service Center is the first point of contact for researchers seeking third-party funding and supports scientists throughout all stages of the project life cycle.

Methodology

- Expert input
- Plenary discussions
- Small-group exercises
- Practice pitching (optional for participants who already have projects in mind)
- Online research – it is recommended that participants bring their own laptops in order to access the campus network

Organizational Information

Language	English
Target group	Advanced Doctoral Candidates and Postdocs from all faculties
Date	Monday, 18 June 2018, 10:00 – 16:00
Registration	For registration click here