Storytelling in Academia

**Objective**
- What are the basics of Storytelling?
- What characterizes good storytelling for Scientists?
- How can it be applied in academia?

**Description**
Storytelling works. Not only in movies and novels, but also in science. In lectures, in keynotes or conference talks using a great story makes your research accessible and relatable.

In this seminar, you will learn the tools and techniques for telling great stories based on your experience and topics. We will look at models for academic use and practice storytelling both from a content as well as an performance point of view.

**Methodology**
- Learning methods and techniques that may work for different target groups
- Establishing reference to own research and topics
- Presentation exercises; including (video) feedback on your own presentations
- Best Practice Examples

**Organizational Information**

<table>
<thead>
<tr>
<th>Language</th>
<th>English</th>
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<tbody>
<tr>
<td>Target group</td>
<td>Doctoral Candidates at all stages and Postdocs from all faculties</td>
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<tr>
<td>Date</td>
<td>Wednesday, 22 January 2020, 10:00 – 18:00</td>
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<tr>
<td>Registration</td>
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Robert Kötter
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- Storytelling expert and scientist
- Research in history of religion at University of Bonn and Waseda, Tokyo
- Regular keynote speaker and author
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