Are you interested in doing your internship in the United Kingdom?

Are you a German native speaker?

Then i4b is the right company for you.

Located just outside of London, this Sales & Marketing Intelligence provider is currently looking for placement students for their German team.

Job Description

Your main function will be to gather information on companies and contacts and the technology in use within those companies to then update the definitive resource which is delivered to the world’s major technology companies. You will be gathering valuable information utilising all kinds of methods and tools such as telephone calls, emails, google searches, researching websites and all major social media channels etc, and then updating the company system accordingly. Full training and support will be provided, allowing you to further develop your skill set, gaining valuable work experience within the marketing and research sector.

Tasks and Responsibilities:

• Contact checking – Contacts on the company database must be checked in detail before their clients can use the information. This is mainly done over the phone.
• Contact discovery – contacting companies to gather specific details.
• Database management
• Gathering company information (e.g. sizing or technology used) – using published material (e.g. web sites; Annual Reports; press releases) and social media, but where not possible – telephone instead.
• Ad hoc administration duties

Essential requirements:

• Studying towards a relevant degree
• Excellent English skills, both written and spoken
• Computer literate
• Friendly personality
• German native or advanced professional proficiency
• Dutch native or advanced professional proficiency

Desirable attributes:

• Organised
• Team player
• Time-management
• Confident telephone manner

Company activity:

• B2B intelligence provider
What we offer:

• Multicultural learning environment
• Assistance in any written assignments that have to be done during the internship
• Monthly salary

If this is the right internship for you please send your CV & Motivational Letter to: becky.stevens@i4b.com

For more information about the company please visit: http://www.i4b.com/