

Getting Started with Podcasting

Objective

The goal of this online workshop is to provide participants with an introduction to audio storytelling and podcast production. After finishing the course they will be ready to begin production on their own podcasts.

Description

Science communication is all about storytelling and podcasting is one of the fastest growing mediums for scientists to tell the story of their work. This online workshop provides everything you need to get started making a podcast. We discuss storytelling and science communication in the context of podcasting, styles and formats of podcasts and telling stories with audio. We also cover the type of equipment needed and options for every budget. Finally, participants get an opportunity to practice, recording and editing by creating an episode of a podcast in groups.

Topics covered include :

- Elements of a story and using audio to tell a story
- Equipment (microphones, software etc.)
- Recording best practice
- Introduction to editing

Methodology

This online workshop blends a minimal amount of lecture time with mostly practical work making a podcast.

Lecture material provides the basic tools needed to plan and record a podcast on a topic of their choosing.

The instructor will then work with the participants to produce a short (5-10 minutes) podcast episode or trailer, guiding them through the entire process of making a podcast.

Conditions

The online seminar is split into two 4-hour sessions. All participants require a laptop, headphones and microphone for the online seminar.

For the practical podcast work, a microphone to record audio clips (smartphone, small recorder or USB microphone) and audio editing software (free options: Audacity or Garageband) are needed.

Organizational Information

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| Language | English |
| Target group | Doctoral Candidates at all stages and Postdocs from all faculties |
| Date | Monday-Tuesday, 17-18 January 2022, 9:00 – 13:00 |
| Registration | For registration click here |

Trainer



Dr. Bradley van Paridon
Freelance Science
Journalist, Marburg

Brad is originally from Canada and after completing his PhD in Biology began a career as a freelance science writer, journalist, and podcaster. His work has appeared in Hakai Magazine, Chemistry World, and the Undark Podcast. He is passionate about science communication and helping scientists find their voice and improve their communication skills.