Next Level – ePoster Design

**Objective**

Understand that the e-poster concept provides a wide range of innovative possibilities to create far more than a single static poster sheet. Gain the knowledge how to take advantage of the full potential of the e-poster medium to communicate your science dynamically, illustratively and engaging.

**Description**

This online workshop covers the basic knowledge how to conceptualize and design an effective e-poster.

E-Posters provide the opportunity to fully utilise the power of the electronic medium – such as the incorporation of audio, video, hyperlinks, animation, enlarged graphics as well as the extension of the limited format of a traditional paper poster.

A vital benefit that could make your poster far more engaging and informative for your target audience.

The online course will equip you with both the concepts and the practical design skills and provides the possibility to put directly into practice what you have learned as well as to get useful feedback from group and trainer.

Participants gain knowledge about:

- Key elements and the basic principles of graphic design and visual communication
- How to practically conceive and design a compelling e-poster
- Current scope of e-poster concepts, technical requirements, and software tools

**Methodology**

- Lecture
- Discussion
- Exercise and practice session
- Feedback

**Conditions**

To profit the most from this workshop, participants are invited to bring material (text, images, graphs, etc.) of their current research or recently designed posters, as well as their laptops/ PCs equipped with PowerPoint.

A functional microphone and camera are recommended to guarantee a productive and effective communication.

**Organizational Information**

<table>
<thead>
<tr>
<th>Language</th>
<th>English</th>
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<tbody>
<tr>
<td>Target group</td>
<td>Doctoral Candidates at all stages from all faculties</td>
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| Date | Thursday, 3 February 2022, 9:00 – 16:00  
Wednesday 9 February 2022, 9:00 – 10:00 |
| Registration | For registration click here |