

## Trainer



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- Since 2008 Managing Director of Hessen Film and Media Academy, the network of 13 Hessian universities ([www.hfmakademie.de](http://www.hfmakademie.de))
- Trainer at numerous universities and in companies for topics relating to successful professional communication: presentations, negotiating, networking
- Author of the non-fiction book „Denn Sie wissen, was Sie tun. Wie Frauen erfolgreich verhandeln“ (Campus).
- Speaker at the English-language Toastmaster's Club Frankfurt

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## Presentations That Lead to Success - Lose the Dullness!

### Objective

If you want to learn what is really important in presenting, if you want to overcome stage fright and use your own authentic presence, then this seminar is for you!

By the end of the seminar, you will have learned how to:

- correctly employ presentation techniques;
- convey your messages in a brain-friendly manner;
- gain sovereignty when interacting with your audience;
- increase your own presence.

### Description

When a presentation takes place, PowerPoint is usually involved. It's still the most common, but not automatically the most efficient media for your presentation. You yourself are the most effective means!

We will not look at presentation from the perspective of how words and images are effectively arranged, instead we will explore how content being presented is received, how our brain reacts to it, in short: How do presentations come across?

We will look at the findings of brain research and consider the energy that a speaker radiates. We practice managing this energy well, so that your presentation contains the optimal effect and your audience is convinced.

The content of the workshop will be:

- Successful introductions
- Storytelling
- Language & body language
- Synchronisation with the audience
- Practical tips

### Methodology

- Performance lecture
- Trainer input
- Group exchange
- Practice that improves individual presentation ability, including feedback provided afterwards

### Conditions

The workshop will be held via Zoom. For this a computer, smartphone or tablet with camera, microphone and a stable internet connection is required.

This online course is very interactive: Your willingness to actively take part in a mini-presentation, and other activities, is required as well.

### Organizational Information

Language	English
Target group	Doctoral Candidates at all stages and Postdocs from all faculties
Date	Thursday, 16 December 2021, 9:00 – 12:30 Friday, 17 December 2021, 9:00 – 13:30
Registration	<a href="#">For registration click here</a>