

Rhetoric - An Introduction to Theory and Practice

Trainer



Dr. Matteo Garavoglia
Impulsplus, Köln

- Extensive expertise in leading workshops with special focus on communication skills
- Education at the universities of London (SOAS), Paris (Sciences Po) and Berlin (FU Berlin)
- Research Associate, Department of Politics and International Relations, University of Oxford
- Adjunct Professor, Hertie School of Governance
- Over 10 years of experience leading workshops in person and online
- Has lived in 11 countries across four continents

Objective

This online workshop guides participants through practical steps to understand the essence of rhetoric, identify which rhetorical strategies might best suit their needs, and practice rhetorical techniques.

Description

Eloquence and rhetorical skills are a pre-requisite for academic success and professional advancement.

But what is rhetoric?

What are the key rhetorical techniques available?

How can one practice them to her or his advantage?

This workshop helps participants to answer these questions.

The online workshop covers:

- What rhetoric actually is and how it has been developed and conceptualized
- Understanding how the audience responds and how to adapt accordingly – the rhetorical situation
- Which rhetorical theories can be employed to achieve different goals - the rhetorical triangle
- How to implement and practice rhetorical techniques to best suit one's own needs
- Tailor-made one-to-one practice and feedback with the trainer to achieve faster and better results

Methodology

- Theoretical sessions for the analytical framework
- Role-play and practical hands-on exercises
- Group exercises and working in plenum
- One-to-one sessions for individual feedback
- Breakout rooms during the group session

Organizational Information

Language	English
Target group	Doctoral Candidates at all stages and Postdocs from all faculties
Date	Thursday, 16 December 2021, 9:00 – 18:00 Friday, 17 December 2021, 9:00 – 16:00
Registration	For registration click here