Rhetoric - An Introduction to Theory and Practice

**Objective**

This online workshop guides participants through practical steps to understand the essence of rhetoric, identify which rhetorical strategies might best suit their needs, and practice rhetorical techniques.

**Description**

Elocution and rhetorical skills are a pre-requisite for academic success and professional advancement.

But what is rhetoric?

What are the key rhetorical techniques available?

How can one practice them to her or his advantage?

This workshop helps participants to answer these questions.

The online workshop covers:

- What rhetoric actually is and how it has been developed and conceptualized
- Understanding how the audience responds and how to adapt accordingly – the rhetorical situation
- Which rhetorical theories can be employed to achieve different goals - the rhetorical triangle
- How to implement and practice rhetorical techniques to best suit one's own needs
- Tailor-made one-to-one practice and feedback with the trainer to achieve faster and better results

**Methodology**

- Theoretical sessions for the analytical framework
- Role-play and practical hands-on exercises
- Group exercises and working in plenum
- One-to-one sessions for individual feedback
- Breakout rooms during the group session

**Organizational Information**

<table>
<thead>
<tr>
<th>Language</th>
<th>English</th>
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<tbody>
<tr>
<td>Target group</td>
<td>Doctoral Candidates at all stages and Postdocs from all faculties</td>
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| Date           | Thursday, 16 December 2021, 9:00 – 18:00  
                  Friday, 17 December 2021, 9:00 – 16:00 |
| Registration   | For registration click here |