



Storytelling in Academia

Objective

- What are the basics of Storytelling?
- What characterizes good storytelling for scientists?
- How can it be applied in academia

Description

Storytelling works. Not only in movies and novels, but also in science. In lectures, in keynotes or in conference talks, using a great story makes your research accessible and relatable.

In this seminar, you will learn the tools and techniques for telling great stories based on your experience and topics. We will look at models for academic use and practice storytelling both from a content as well as an performance point of view.

Methodology

- Learning methods and techniques that may work for different target groups
- Establishing reference to your own research and topics
- Presentation exercises (including (video-) feedback on your own presentations)
- Best Practice Examples

This workshop is planned as a face-to-face event. However, we reserve the right to switch the format at short notice according to the then relevant pandemic regulations. Participants will be informed accordingly.

Trainer



Robert Kötter
Twenty One Skills, Köln

- Storytelling expert and scientist
- Co-founder of TwentyOne Skills
- Research in history of religion at University of Bonn and Waseda, Tokyo
- Regular keynote speaker and author

Organizational Information

Language	English
Target group	Doctoral Candidates at all stages and Postdocs from all faculties
Date	Wednesday, 25 May 2022, 10:00 – 16:00
Registration	For registration click here

