Contact Strategies for Conferences



Objective

Connecting with persons from both inside and outside the academic context is im-

Contacts facilitate joint projects and more than often fuel career options.

After the workshop, participants will have improved their ability to approach members of their academic community.

They will be able to set goals for personal contact management and to develop concrete strategies of achieving them.



Description

Even self-confident persons often feel insecure when having to connect to strangers and to stay in touch after a conference. It seems to be even more stressful to approach high-ranking professionals.

In this workshop, participants will develop personal strategies to build and maintain professional contacts – and to feel safe and comfortable in the process.

Content:

- Look into and beyond "status games"
- Derive and develop your individual networking strategies
- Start, develop and end conversations with different communication partners and different challenges
- Overcome specific hurdles to approach decision makers
- Find ways to stay in touch with interesting persons



Methodology

Individual, partner and group work as well as plenary discussions

This workshop is planned as a face-to-face event. However, we reserve the right to switch the format at short notice according to the then relevant pandemic regulations. Participants will be informed right in time.

Trainer



Dr. Sylvia Löhken IntrosExtros, Bonn

- Certified coach
- · Bestselling author and speaker with a professional focus on academic communication, network building and introverted communication
- Owner of IntrosExtros,
- Former Deputy Director of DAAD Office in Tokyo, Head of Board Office, Head of Section for Strategic Planning and Program Development, Press Officer
- Teaching and research experience at German and Japanese universities

Organizational Information

Language / Format	English / On campus
Target group	Doctoral Candidates at all stages and Postdocs from all faculties
Date	Tuesday, 15 November 2022, 9:00 – 17:00
Registration	For registration click here