

## Rhetoric - An Introduction to Theory and Practice

### Objective

A trainer with both a very intercultural and a solid academic background as well with years of experience will guide participants through practical steps to understand the essence of rhetoric, identify which rhetorical strategies might best suit their needs and practice rhetorical techniques.

### Description

Eloquence and rhetorical skills are a prerequisite for academic success and professional advancement.

But what is rhetoric? What are the key rhetorical techniques available? How can one practice them to her or his advantage?

This online workshop provides a general introduction to the idea of rhetoric and its conceptual background, it explores different rhetorical techniques and their objectives, it provides an opportunity to individually prepare to translate theory into practice and it gives the allows students to practice and receive feedback together with the other participants.

The online workshop covers:

- What rhetoric actually is and how it has been developed and conceptualized
- Understanding how the audience responds and how to adapt accordingly – the rhetorical situation
- Which rhetorical theories can be employed to achieve different goals - the rhetorical triangle
- How to implement and practice rhetorical techniques to best suit one's own needs
- Tailor-made one-to-one practice and feedback with the trainer to achieve faster and better results

### Methodology

On the first day, participants attend the workshop all together as a single group.

On the second day, the participants join the trainer for a series of one-to-one-sessions characterized by a dedicated tailor-made approach.

- Theoretical sessions for the analytical framework
- Role-play and practical hands-on exercises
- Work with a partner through a “buddy system”
- Group exercises and working in plenum
- One to one sessions for individual feedback

### Organizational Information

Language / Format	English / Online
Target group	Doctoral Candidates at all stages and Postdocs from all faculties
Date	Monday, 19 December 2022, 9:00 – 18:00 Tuesday, 20 December 2022, 9:00 – 16:00
Registration	<a href="#">For registration click here</a>

### Trainer



**Dr. Matteo Garavoglia**  
Impulsplus, Köln

- Extensive expertise in leading workshops with special focus on communication skills
- Education at the universities of London (SOAS), Paris (Sciences Po) and Berlin (FU Berlin)
- Research Associate, Department of Politics and International Relations, University of Oxford
- Adjunct Professor, Hertie School of Governance
- Over 10 years of experience leading workshops (both in person and online)
- Has lived in eleven countries across four continents