
Objective

The pandemic has shown the importance as well as the difficulties of a productive exchange between policy-makers and academic researchers. Cross-cutting challenges like climate change, digital transformation, or changing international security relations constitute further example of policy areas that require academic expertise. However, how can academic expertise (better) reach policy-makers? The workshop aims at providing a very practical guide on instruments and structures of policy engagement for researchers. Afterwards the participants will

- have a profound understanding of the difference between academic research, policy oriented research and policy making/policy implementation,
- have a basic understanding of policy-making structures and processes,
- have received an overview on formats of how to transfer academic knowledge to policy-making contexts,
- have gained insights on how policy-making professionals (not) make use of academic knowledge,
- be aquainted with successful examples of how to reconcile academic careers with policy-engagement.

Description

The workshop is structured around five main issues:

1. Differences between academic research, policy-oriented research and policy-making
2. Policy-making structures / processes and the role of academic expertise
3. Formats (policy papers / reports, blogs, tweets, meetings etc.) to transfer academic knowledge to policy processes
4. Insights of policy makers on how they (don’t) make use of academic expertise
5. Reports of researchers about their experience regarding policy-engagement, including benefits as well as constraints (like publication pressure)

Methodology

The workshop will feature discussions in small groups, poster and plenary sessions.

Conditions

About four weeks prior to the workshop, participants will receive a list of questions. This exercise will take about four hours. All participants are kindly asked to consider the time for preperation as a very important investment: The better you prepare for the workshop, the more you will benefit!

Organizational Information

<table>
<thead>
<tr>
<th>Language / Format</th>
<th>English / On campus</th>
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<tbody>
<tr>
<td>Target group</td>
<td>Doctoral Candidates at all stages and Postdocs from all faculties</td>
</tr>
<tr>
<td>Date</td>
<td>Friday, 28 October 2022, 9:00 – 13:00</td>
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<tr>
<td>Registration</td>
<td>For registration click here</td>
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