

When Plans Fail and Your Mind Goes Blank: An Introduction to Crisis Management and Crisis Communication in International Contexts

Objective

This hands-on online seminar provides the possibility to experience a simulated crisis situation, as well as actionable frameworks for understanding. Ensuing this exercise, participants analyze case examples to get methods how to respond to crises in work-related environments.

Description

Sooner or later, every one of us has to deal with crisis situations. Complex and international environments often make such situations even more difficult to deal with. The cases presented in the seminar include various elements of cultural, psychological and social factors. The workshop will focus on a methodical, easy-to-use approach that helps participants understand what happens during a crisis and how those affected by the crisis can make sense of it. This approach leaves a lot of room for maneuver for the course participants.

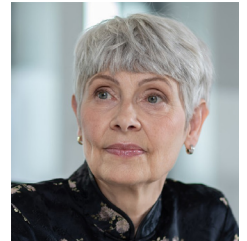
The online seminar is interactive. It uses:

- an online simulation in which participants have to master a crisis in a playful way,
- video examples, which are analyzed and evaluated in group discussions,
- case studies - which are also provided by participants.

Conditions

This workshop suits all levels of experience. Participants should bring (but it's not compulsory) an example of a crisis they have experienced to share with their colleagues.

Trainer



Anja Henningsmeyer
Hessen Film and Media
Academy (hFMA) / Trainer

- Since 2008 Managing Director of Hessen Film and Media Academy, the network of 13 Hessian universities (www.hfma-kademie.de)
- Trainer at numerous universities and in companies for topics relating to successful professional communication: negotiating, presentations, networking
- Author of the non-fiction book „Denn Sie wissen, was Sie tun. Wie Frauen erfolgreich verhandeln“ (Campus).
- Speaker at the English-language Toastmaster's Club Frankfurt
- Motto: 'communication is a powerful instrument – when it is tuned right.'

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Organizational Information

Language / Format	English / Online
Target group	Doctoral Candidates at all stages and Postdocs from all faculties
Date	Thursday, 19 January 2023, 9:00 – 12:30 Friday, 20 January 2023, 9:00 – 13:30
Registration	For registration click here