

# Crossing Borders, Transcending Boundaries: Introduction to Engaged Research, Transfer and Stakeholder Engagement

## Objective

Openness, transparency and participation – this public engagement training will enable researchers from all disciplines to interact with citizens and stakeholders. The acquired skills and tools will qualify researchers for careers inside and outside academic, inspire new collaborations or interdisciplinary research topics and enhance the success rates in the acquisition of funding.

## Description

- Who are the actors of an innovation eco-system. What are their specific roles? What is the role of science in this eco-system?
- What are benefits of a collaboration with actors from outside academia – for society and for your own research?
- What do I have to consider when working with actors from civil society, policy making and economy? What are the challenges and how can I tackle these challenges?
- How to bring about a mutual relationship regarding the transfer of ideas, knowledge and technology?
- Related concepts of the European Commission:
  - Open innovation
  - Mission-Oriented Research
  - Impact- and Challenge-Driven Research
  - Participatory Action Research
- Why, how, with whom? How can I collaborate with actors from outside academia and make my research usable for different target groups?

## Methodology

The online training is designed interactively with a balanced mixture of theory and practical exercises. We integrate creative elements like Gamestorming or LEGO Serious Play in our workshops, work with online tools like mural, build scenarios and use co-creative formats like open spaces.

## Conditions

The online seminar will be composed of two days with 5 hours each day. Participants should participate in the workshop on both days, it is not possible to only join one day of the workshop.

## Organizational Information

Language / Format	English / Online
Target group	Doctoral Candidates at all stages and Postdocs from all faculties
Date	Thursday-Friday, 22-23 June 2023, 9:00 – 15:00
Registration	<a href="#">For registration click here</a>

## Trainers



**Dr. Annette Klinkert**  
city2science GmbH, Herford

Dr. Annette Klinkert is an internationally experienced workshop facilitator, trainer and science communicator. Since 2012 she is CEO of city2science, a German company connecting scientific institutions with urban and regional development strategies. Over the last 10 years she has initiated and conceptualized a number of large-scale science communication formats across Germany. Since 2016, she is the Executive Science Engagement Association EUSEA.



**Esther Rübler**  
city2science GmbH, Herford

Esther Rübler supports the team of the city2science GmbH as project manager since 2014. Having studied dramatics in Mainz and Paris, she is responsible for the concept development and implementation of local and regional science communication and innovation formats. She is profoundly experienced in HORIZON 2020 proposal development processes. From 2019-2021 she coordinated the RDF-Project “Make OWL” and is now project officer of the Erasmus+ project Virtual Hackathons.

