Scientific Posters: Design and Pitching

Objective
An effective poster presentation requires a cleverly designed poster, appropriate use of language and special techniques in presenting. This online course will give you the skills you need to create professional, attractive and high-impact posters and allow you to practice the communication skills required to make your research interesting and accessible to your audience.

Description
In this course you’ll learn about:
• Your audience and their needs
• Crafting the ‘story’ of your poster
• Design posters – structures, layout, software, colours, lures, visual impact and best/worst-practice examples
• Graphical abstracts
• How to present your data
• How to write an engaging abstract
• Dialogues & Q&A sessions
• The communication skills needed to make your research interesting and accessible to your audience
• Basic self-presentation skills – presenting yourself, your research and the poster

Methodology
We use interactive webinars, which are mixed with self-paced work on our online learning platform. Course instructors are available throughout the course duration for direct communication.

Conditions
Laptop or tabletop computer with microphone and webcam. Built-in versions are sufficient.

Organizational Information

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<th>Language / Format</th>
<th>English / Online</th>
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<tr>
<td>Target group</td>
<td>Doctoral Candidates at all stages and Postdocs from all faculties</td>
</tr>
<tr>
<td>Date</td>
<td>Monday-Thursday, 19-22 June 2023, 9:00 – 11:30</td>
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<td>Registration</td>
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