

Trainer



Dr. Karin Bodewits
NaturalScience.Careers

Karin Bodewits comes from the Netherlands where she studied Biology. After spending some time at Puleva Biotech in Spain and Unilever in China, she completed a PhD in Biochemistry at the University of Edinburgh. In 2012, she founded the successful company NaturalScience.Careers, a seminar and talk provider for scientists. In this function, she became book author, short story writer, speaker and seminar leader and published a wide range of career and soft skills related articles in magazines like Chemistry World and Naturejobs. She writes the Career Fables for Science Careers.

Scientific Posters: Design and Pitching

Objective

An effective poster presentation requires a cleverly designed poster, appropriate use of language and special techniques in presenting.

This online course will give you the skills you need to create professional, attractive and high-impact posters and allow you to practice the communication skills required to make your research interesting and accessible to your audience.

Description

In this course you'll learn about:

- Your audience and their needs
- Crafting the 'story' of your poster
- Design posters – structures, layout, software, colours, lures, visual impact and best/ worst-practice examples
- Graphical abstracts
- How to present your data
- How to write an engaging abstract
- Dialogues & Q&A sessions
- The communication skills needed to make your research interesting and accessible to your audience
- Basic self-presentation skills – presenting yourself, your research and the poster

Methodology

We use interactive webinars, which are mixed with self-paced work on our online learning platform. Course instructors are available throughout the course duration for direct communication.

Conditions

Laptop or tabletop computer with microphone and webcam. Built-in versions are sufficient.

Organizational Information

Language / Format	English / Online
Target group	Doctoral Candidates at all stages and Postdocs from all faculties
Date	Monday-Thursday, 19-22 June 2023, 9:00 – 11:30
Registration	For registration click here