# Material Girls & Boys Conference

## Narrated Fashion in Children’s Media

**March 7th - 8th, 2024**  
**IG 311, Goethe-University, Frankfurt/Main, Germany**  
https://materialgirlsandboys.com/

### Thursday, 7. March 2024

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<th>Time</th>
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<th>Topic</th>
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<tr>
<td>12.30</td>
<td>Kiera Vaclavik (London) &amp; Iris Schäfer (Frankfurt)</td>
<td>Introductory Remarks</td>
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| 12.45 | Nicola Miles (Brighton):  
Evoking Other Worlds: Visual Narratives in Children’s Clothes Design |  |
| 13.30 | Natalia Ivanova (Frankfurt):  
Crossdressing im Manga |  |
| 14.15 | Adriana Acquaviti (Frankfurt):  
“That particular day I was wearing jeans.” – About the Function and Depiction of Clothing in Una’s Sociocritical Graphic Memoir: Becoming Unbecoming (2015) |  |

### Fashion and Age / Agency

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| 15.15 | Nane Pleger (Leipzig):  
Haare werden getragen – Zur Darstellung von Schwarzem, krausem Haar in Bandes de filles und Mignonnes |  |
| 16.00 | Victoria Chantseva (Paris):  
The Right to Wear Underpants. Age, Gender and Pedagogical Rhetoric in French Children’s Potty-Training Books |  |
| 16.45 | Anika Ullmann (Frankfurt):  
Doing Teen-Age: Exploring Commodity Age in Youth Literature |  |
| 17.30 | Thomas Küpper (Essen):  
“...about grandpa’s strange new taste”: Clothing and Ageing Trouble in Kirsten Boie’s Children’s Book Grandpa Loves Pink Shorts |  |
| 18.30 | How to Draw Clothes for Animal Characters (Interview with Jörg Mühle) |  |

### Friday, 8. March 2024

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| 10.15 | Anna Kérenchy (Szeged):  
Sleeptalking Garments and Vestimentary Nonsense. Jan Svankmajer’s Jabberwocky or Little Straw Hubert’s Clothes |  |
| 11.00 | Oxane Leingang (Dortmund):  
“Goodness, just look at his clothes!” Sozialdistinktive und national-identitäre (Ver-)Kleidung in Richmal Cromptons Just William-Series |  |
| 11.45 | Charlotte von Alemann (Frankfurt):  
Die Macht der Mode – wie Kleidung das Harry Potter-Universum im Griff hat |  |
| 15.30 | Miriam Wray (Leeds):  
Fashion, Textile and Costume in Little Red Riding Hood Across Time |  |
| 14.15 | Kira Kohlgrüber (Frankfurt):  
Der Schuh im Märchen |  |
| 15.00 | Ann-Kathrin Zettl (Frankfurt):  
“Seventeen ponies, fifty dolls [and] a room full of beautiful dresses”. The Princess Dress in the Context of the Gender Construction of Princesses in Books for First Readers |  |

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