PARALLEL PANEL 5: INDONESIAN SOFT POWER, ARTS, AND SPORTS

Panel Chair: Dr. Amanda Rath
Venue: IG building, room IG 1.314, “Eisenhower Room”, upstairs to the left

13.30 Renita Moniaga (The University of Sydney, Australia)
*Indonesia’s Soft Power: Why leaders matter?*

14.00 Dr. Amanda Rath (Goethe University of Frankfurt)
*New images from/of/for Indonesia: international perceptions of Indonesian contemporary art after 1998*

14.30 Friederike Trotier, M.A. (Goethe Universität Frankfurt)
*Representing Indonesia through sport: a study of publicity campaigns when hosting international sporting events*

15.00 Romeyn Perdana Putra (Center for Research and Development of Culture, Ministry of Education and Culture, Republic of Indonesia)
*Perceived quality and brand awareness. A case study of “Ultimate in Diversity”*

15.30 Coffee break
Venue: Casino building, in front of room 1.801 (upstairs to the left)

CONCLUDING PANEL: GENERAL TRENDS

Chairs: Prof. Dr. Arndt Graf, Nur Berlian VA
Venue: Casino Building, room 1.801 (upstairs to the left)

16.00 Goenawan Mohamad
*KEYNOTE: Constructing Indonesia’s international image in the post-Suharto era: Indonesia’s role as Guest of Honour of the Frankfurt Book Fair 2015*

16.30 Dr. Mursalim (Puslitbang Kebudayaan, Badan Penelitian dan Pengembangan Kementerian Pendidikan dan Kebudayaan Republik Indonesia)
*Local wisdom for character and nation building: The international perspective on the development of education and culture in Indonesia in the post-Suharto era*

17.00 Choirul Fajri, S.I.Kom, M.A. (Humas Fakultas Sastra, Budaya, dan Komunikasi, Universitas Ahmad Dahlan, Yogyakarta)
*The role of the media in improving Indonesia’s international image after Reformasi*

17.30 Prof. Syahrin Harahap (IAIN Medan)
*The image of Indonesia in the world: An interreligious perspective*

18.00 Prof. Dr. Arndt Graf (Goethe-University of Frankfurt)
*General trends of Indonesia’s international image on the Internet since 1998*

18.30 CONCLUDING DISCUSSION

19.00 End of the Seminar

Convenors

Prof. Dr. Arndt Graf, Goethe University of Frankfurt
Dr. Hurip Danu Ismadi, Centre for Research and Development, Ministry for Education and Culture, Indonesia

Contact

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For further information, visit www.soaw.uni-frankfurt.de
Programme

REGISTRATION AND WELCOME
Venue: IG building, room 411 (main old building, left from the stairways, ground floor)
8.30  Registration
9.00  Welcome Address
Prof. Dr. Arndt Graf, Nur Berlian VA

PANEL 1 : SPECIAL IMAGE PROBLEMS : GESTAPU – ETHNIC AND RELIGIOUS VIOLENCE – ENVIRONMENT – NATURAL CATASTROPHES
Panel Chairs: Dr. Sarmada and Dr. Misbah Fikrianto
Venue: IG building, room 411 (main old building, left from the stairways, ground floor)
9.15  Dr Adam Tyson (University of Leeds)
Images of Indonesia after Oppenheimer’s ‘The Act of Killing’
9.45  Prof. Dr. Juraid Abdul Latief, M.Hum. (Tadulako University, Palu, Central Sulawesi Indonesia)
Under the shadow of tolerance, peace, and democracy: tracing the roots of violence and religious radicalism in Indonesia
10.15 Dr. Laurent Metzger (PrepAsia, La Rochelle, France)
Slash and burn in the 21st century in Indonesia?
10.45 Dani Fadillah, S.I.Kom, M.A. (Ahmad Dahlan University, Yogyakarta)
Dark tourism: Tugu tsunami Aceh sebagai simbol persaudaraan internasional

PANEL 2: OFFICIAL OPENING
Panel Chairs: Prof. Dr. Arndt Graf, Nur Berlian VA
Venue: IG building, room 411 (main old building, left from the stairways, ground floor)
11.15 Prof. Dr. Dr. Matthias Lutz-Bachmann (Vice President, Goethe University of Frankfurt)
Welcome Address
11.30 Prof. Dr. Wiendu Nuryanti (Vice Minister of Culture in the Ministry for Education and Culture, Indonesia (Walik Menteri Pendidikan dan Kebudayaan, Bidang Kebudayaan))
Official Opening of the Seminar
12.00 LUNCH BREAK
Venue : Casino Building, upstairs to the left (in front of Room 1.801)
Indonesian Buffet (halal)
13.30-15.30 3 parallel panels

PARALLEL PANEL 3: THE ROLE OF EDUCATION AND CULTURE FOR INDONESIA’S INTERNATIONAL IMAGE
Panel Chair : Dr. Mohamad Muzammil Mohamad Noor
Venue : IG Building, room 454 (ground floor)
13.30 Dian Yunus & Ulrike Schwabe (University of Kassel)
Behind the story of the Indonesian ‘happy-go-lucky’ students: A closer look into education in Indonesia in the 21st century and how it is perceived internationally
14.00 Mikka Wildha Nurrochsyam, M. Hum. (Pusat Penelitian dan Pengembangan Kebudayaan, Balitbang, Kemdikbud)
Persoalan pelestarian bahasa Ciaic: refleksi atas etika diskursus pasca-Soeharto

PARALLEL PANEL 4: INDONESIA’S IMAGE IN SELECTED COUNTRIES
Panel Chair: Dr. Manuel Schmitz
Venue: IG building, room IG 457 (ground floor)
13.30 Shapiza Sharif and Dr. Mohamad Muzammil Mohamad Noor (Universiti Sains Malaysia)
Hubungan Indonesia dan Malaysia pada zaman pemerintahan Suharto
14.00 Indri Rizkina Hapsari and Mira Rochyadi-Reetz (Institute of Communication Science, TU Ilmenau, Germany)
The image of Indonesia in international news media: A comparative analysis of television news websites in the United States, Qatar and Singapore
14.30 Dr. Manuel Schmitz (University of Leuven, Belgium)
Indonesia in the eyes of the European Union: Moving beyond benign neglect?
15.00 Saiful Akmal (State Islamic University of Ar-Raniry (Banda Aceh / Goethe University of Frankfurt))
Optimism or pessimism? Images of post-conflict Aceh under the Ex-GAM administration in Europe

14.30 Hashima binti Sulaiman & Dr. Mohamad Muzammil Mohamad Noor (Universiti Sains Malaysia)
Kerjasama pendidikan antara Malaysia-Indonesia semasa era Suharto
15.00 Dr. Mohamad Muzammil Mohamad Noor (Universiti Sains Malaysia)
Penglibatan M. Natsir dalam dunia Islam dan pandangan sarjanawan internasional terhadap beliau