

Presentations That Lead to Success - Lose the Dullness!

Objective

If you want to learn what is really important in presenting, if you want to overcome stage fright and use your own authentic presence, then this online seminar is for you!

By the end of the seminar day, you will learn how to:

- correctly employ presentation techniques;
- convey your messages in a brain-friendly manner;
- gain sovereignty when interacting with your audience;
- increase your own presence.

Description

When a presentation takes place, PowerPoint is usually involved. PowerPoint and Prezi are currently the most common, but not automatically the most efficient media for your presentation. You yourself are the most effective means!

In this workshop we will not look at presentation from the perspective of how words and images are effectively arranged, instead we will explore how content being presented is received, how our brains react to it, in short: How do presentations come across?

We will look at the findings of brain research and consider the energy that a speaker radiates. We practice managing this energy well, so that your presentation contains the optimal effect and your audience is convinced.

The workshop contents are:

- Successful introductions
- Storytelling
- Language & body language
- Synchronisation with the audience
- Practical tips

Methodology

- Performance lecture
- Trainer input
- Group exchange
- Practice that improves individual presentation ability, including feedback provided afterwards

Conditions

Willingness to actively take part in a mini-presentation, among other activities

Organizational Information

Language	English
Target group	Doctoral Candidates at all stages and Postdocs from all faculties
Date	Thursday, 5 November 2020, 9:00 – 12:30 Friday, 6 November 2020, 9:00 – 13:30
Registration	For registration click here

Trainer



Anja Henningsmeyer

- Since 2008 Managing Director of Hessen Film and Media Academy, the network of 13 public Hessian universities www.hfmakademie.de
- Trainer at numerous universities and in companies for topics relating to successful professional communication: presentations, negotiating, networking
- Author of the non-fiction book "Denn Sie wissen, was Sie tun. Wie Frauen erfolgreich verhandeln" (Campus)
- Speaker at the English-language Toastmaster's Club Frankfurt
- Motto: 'Communication is a powerful instrument – when it is tuned right.'

henningsmeyer.de (Dt) | henningsmeyer.com (Engl.)