

# How to Get Your Research Funded: First Steps in Scientific Grant Writing

In Cooperation with the Research Service Center

## Objective

- To present early career researchers with an overview of major national and international funding agencies and their offerings and to provide them with a variety of research tools available for learning about third-party funding opportunities
- To familiarize participants with basic strategies for crafting a proposal draft targeted towards a specific funding agency and grants program
- To introduce participants to Goethe University's Research Service Center and other useful resources for grant writing

## Description

The ability to acquire external funding is becoming increasingly important for researchers. Given the sheer number of (inter)national funding agencies boasting various types of grants, researchers new to grant writing may find it overwhelming to navigate the grant giving landscape efficiently in order to select those opportunities that best fit their specific needs.

1. Participants are presented with an overview of major funding agencies and some of their programs. They also learn about a variety of research tools they can use to gather information about current calls for grant proposals.
2. Participants learn about basic strategies useful for writing a proposal optimized towards a specific call. Researchers benefit from reading calls carefully in order to both understand the formal requirements (Who is eligible? What kinds of project-related costs are covered? Which documents have to be prepared?) and the informal expectations expressed by the grant providers.

The online workshop familiarizes participants with budgeting basics as well as some guidelines about how to align different parts of the proposal (scientific work program, budget, composition of the project team). As the best proposals are those crafted using input and feedback from a variety of sources, participants are also introduced to the services offered by Goethe University's RSC and other resources available to them at GU. The RSC is the first point of contact for researchers seeking third-party funding and supports scientists throughout all stages of the project life cycle.

## Methodology

- Expert input
- Plenary discussions and small-group exercises
- Practice pitching (optional for those who already have projects in mind)
- Online research

## Organizational Information

Language	English
Target group	Advanced Doctoral Candidates and Postdocs from all faculties
Date	Thursday, 15 July 2021 10:00 – 16:00
Registration	<a href="#">For registration click here</a>

## Trainer



**Bettina Maria Heiss, Ph.D**

Research Service Center,  
Goethe University, Frankfurt

- Serves as the Liaison Officer for National Research Funding and Early Career Researchers at Goethe University's Research Service Center
- Began her career as a grant-writing consultant at Heidelberg Research Service in 2013 after working as a postdoctoral researcher at Heidelberg University's Max-Weber-Institute of Sociology
- Received her Ph.D. in Organizational Communication from the Annenberg School for Communication and Journalism at the University of Southern California, Los Angeles, in 2010
- Worked as an experiential learning facilitator at USC's Marshall School of Business from 2004 to 2008



Research  
Service Center